

ANNUAL SPRING CONFERENCE

MESPA

LEADING INNOVATION AND CHANGE

March 22–24, 2017

Devens Common Center

31 Andrews Parkway, Devens, MA 01434

This year's Spring Conference will include different perspectives on leading innovation and change. Kelly Pollitt will speak on "ESSA Implementation: An Opportunity to Build Capacity and Empower Principal Leadership." Todd Nesloney will offer an innovative look at change from a current principal and Rob Evans will offer the wisdom of experience of a longtime observer of schools and principals.

Featuring:

Wednesday



Kelly Pollitt,

ESSA Implementation: An Opportunity to Build Capacity and Empower Principal Leadership

Kelly is NAESP's Chief Strategist, for Policy and Alliances and a dynamic advocate for principals at the national level. NAESP serves as a representative for principals before the United States Congress and the Executive Branch. Kelly leads the development and implementation of policy, advocacy, and project-based efforts, with emphasis on supporting the role of elementary and middle level principals as the catalysts for school improvement. Kelly brings 20 years of experience working in policy development and advocating for federal education reform in both the public and private sectors. At NAESP, she works primarily with elementary and middle level principals to influence federal education reform initiatives and provide a school-based instructional leadership perspective on policy matters. We have a strong voice in Washington and Massachusetts principals will now be able to hear from her in person.

Thursday



Todd Nesloney

Kids Deserve It!

Todd, the Principal/Lead Learner at a PreK-5 school in Texas and co-author of "Kids Deserve It!", will speak about pushing boundaries and challenging conventional thinking in order to do what's best for kids. Todd took over a struggling, high poverty school in Navasota, Texas, brought in a brand new staff, and used his creative ideas to transform a campus. Todd and his *Kids Deserve It* co-author, Adam Welcome, actively blog and share their stories through many different social media avenues, especially Twitter. Check out the Kids Deserve It website for podcasts of their weekly Kids Deserve It show and follow them on Twitter (@kidsdeserveit and #kidsdeserveit).

Friday



Rob Evans

Coping with the Real-life Problems of Change

Rob, is a longtime friend of Massachusetts principals who has appeared at several MESPA conferences and workshops. He will speak about how leaders can cope with the real-life problems of change. Rob is a clinical and organizational psychologist and the Executive Director of *The Human Relations Service* in Wellesley, Massachusetts. He is the author of many articles and three books: *Seven Secrets of The Savvy School Leader*, *The Human Side of School Change*, and *Family Matters: How Schools Can Cope with The Crisis in Childrearing*.



#MESPAChat
@mespa1

YOUR CONFERENCE REGISTRATION INCLUDES:

Wednesday: Dinner and Entertainment

Thursday: Breakfast, Lunch, Dinner and Entertainment

Friday: Breakfast

A copy of Todd Nesloney's Book, *Kids Deserve It!*
A MESPA Conference Keepsake

Hotel Information

You may choose between two hotels available at the Devens Common Center. Conference events will take place in both

Devens Conference Center and the Hilton Garden Inn. The Hilton Garden Inn is across the street from the Devens

Conference Center. The SpringHill Suites Marriott is connected to the Devens Conference Center via an enclosed walkway.

MESPA
28 Lord Road, Suite 125
Marlborough, MA 01752

Phone: 508-624-0500
Fax: 508-485-9965
E-mail: vellison@mespa.org

Visit www.mespa.org
for more information.

REGISTRATION FORM

Please fill out and return this form by March 9, 2017.

2017 MESPA/MESPEF SPRING CONFERENCE

Wednesday, Thursday, Friday • March 22, 23, & 24, 2017 • Devens Common Center - Devens, MA

Please print

Full Name _____

Name on nametag _____

Position _____

School _____

Street _____

City/Town _____ Zip _____

Telephone _____

Email _____

County _____

Registration Fees:

	One Day	Two or More Days
Member	\$175 _____	\$250 _____
Non-Member	\$225 _____	\$300 _____
Retired Principal	\$75 _____ (one price for 1, 2 or 3 days)	

TOTAL PAYMENT \$ _____

Which day/s are you planning to attend:

Wednesday Thursday Friday

Payment Information

Please make check or money order payable to MESPA
28 Lord Road, Suite 125, Marlborough, MA 01752
Phone: 508-624-0500 Fax: 508-485-9965

Payment: Check _____ PO# _____

Charge to: MasterCard _____ Visa _____ Amex _____ Discover _____

Card # _____

The following information is required for credit card use:

Verification Code (Last three digits in signature box) _____ AMEX verification code _____

Signature _____ Exp. Date _____

Print name as shown on card _____

Credit card billing address:

Street _____

City/Town _____ State _____ Zip _____ Phone _____

Hotel Accommodations: (special pricing is only available until March 9th)

You must call the numbers below to register for each hotel. Be sure to tell them you are with MESPA.

Please indicate at which hotel you plan to stay.

Hilton Garden Inn
\$119/night Single or Double occupancy

978-772-0600

Marriott Spring Hill Suites
\$119/night Single or Double occupancy

978-772-3030

Visit www.mespa.org for information on each hotel's amenities.